

College of Languages

I. Educational Goal

College of Languages dedicates to training students in applied Chinese, English, and Japanese languages in conjunction with business skills. In order to turn NUTC into a leading vocational university in Central Taiwan, the College has four primary objectives: the first is to enable our students to apply their language skills in international business and career development. Second, to encourage our teachers to participate in international academic research and educational projects. Third, to strengthen fundamental frameworks of our equipments. Fourth, to stimulate industry-university cooperative research projects.

The key elements of our language education are career oriented knowledge and practical skills. Therefore, we aim to:

1. offer more sensible courses with business and academic professionalism;
2. provide quality education for our students to build better future in their careers;
3. improve our curriculum to fit in better with the needs of businesses;
4. enhance our international collaboration through off-campus and overseas internships for students;
5. build a recurrent education system and life-long learning platform by better utilization of our resources.

II. Our Future and Prospect

一、 Our outlook

- (一) Being innovative: cultivating professionals with literary temperaments and business skills

A university is like a miniature society and a cradle for nurturing students. A university offers students useful knowledge and skills and prepares them for their future careers. College of Languages plays a significant role in this task. It's our mission to create a setting to develop students to be positive, literary, innovative and informed.

- (二) Cultivating multi-faceted professionals: professionals with business skills, language proficiency, creativity and hospitality

College of Languages aims to construct an environment to develop students' holistic education value. In addition to develop students' language proficiency and business ability, the College dedicates to the core value of

innovative service and human economy. In order to reach these purposes, College of Languages develops a practical curriculum: programs composed of interdisciplinary credits; a diploma resulting from different programs. Furthermore, the College incorporates programs with practicum and prepares student for practical certificates while taking courses. Teachers are encouraged to upgrade their teaching skills and abilities to work on industry-university cooperative research projects. In this way, teachers are well-prepared to cultivate students with high language proficiency, rich business knowledge, responsible attitudes, and a sense of innovative service. Moreover, students will eventually be full of humanism quality and a broad international vision.

College of Languages always helps the three departments to construct modules in their curricula and programs for students' minors. In doing so, students are prepared for their workplace competitiveness. The College seeks to acquire any opportunity of industry-university cooperative research projects to provide students with practicum. This is the function and purpose of vocational education. The College works very hard to obtain the grant of Teaching Excellence Project, and to demonstrate the main direction of our teaching. We also plan to establish an art center for all the artistic activities on campus and encourage students to present their projects in public. Moreover, we plan to recruit more international students to carry out the ideal of cultural diversity and communication.

(三) Increasing international exchanges and broadening students' international perspectives

With the advantage of language ability, College of Languages has continued to increase international academic exchanges and expand our friendly contacts and cooperation with foreign universities. We stimulate our students to communicate with foreign students via the Internet in foreign languages. Teachers are also encouraged to take part in academic exchanges to upgrade their teaching ability.

(四) Implementing four tracks simultaneously: faculty, students, staff members and experts from different industries collaborate together

1. Offering professional help with faculty's teaching methods:

College of Languages encourages all teachers to improve their teaching methods to facilitate their practices in class. Therefore, we host several conferences, workshops and seminars; we form some

communities for teachers' development; we provide teachers with psychological counseling and supports and cope with the disagreement between teachers and students, and between teachers and staff members.

2. Providing students with an environment for better learning and interaction:

College of Languages endeavors to nurture students' cultural literacy. In order to reach this goal, we organize several related activities and contests to inspire their multiple intelligences. In addition, some activities will also be held to increase the interaction between teachers and students.

3. Strengthening the interaction among faculty, students, staff members and experts from different industries:

A university is like a miniature society in which faculty, students, staff members and experts from different industries should collaborate harmoniously with one another to maximize teaching effectiveness. In order to achieve this goal, we aim to hold some activities for all faculty, students and staff members, and set up a platform to facilitate the interaction. Curricula in the College are designed to meet the needs of different industries. If necessary, we may adapt teaching materials, incorporate interdisciplinary knowledge, and invite experts and specialists to evaluate our curricula. Teachers and students are encouraged to acquire related certificates. In conclusion, different measures are taken to strengthen the interaction among faculty, students, staff members and experts from different industries.

- (五) Arranging a cultural gallery and situational space:

In order to cultivate teachers' and students' cultural literacy, we endeavor to arrange a cultural gallery and situational corners. A realistic and situational environment facilitates language teaching and inspires further language learning.

- (六) Setting up an interactive multimedia audio-visual system:

College of Languages plans to utilize the video-on-demand feature in Chung-Cheng Building. VODs, like a campus movie theater, can be used in various network environments. Moreover, they can be used in constructing electronic posters, instantly recording broadcast information,

and in satellite reception. Using on-demand information services (Information on Demand; IOD), administrators can retrieve a number of messages via the Internet or Intranet from a remote server. In combination with interactive multimedia language learning system and management platform, the system can be used to support language teaching and learning situations. Moreover, this system can serve as a platform for different units and departments in this building to make public school policies, instructions, students' performances, language learning, video conferencing and other various related activities. In this way, students will be prepared for cultural literacy and cutting-edge computer knowledge.

III. Mission and Vision

一、Future challenges

College of Languages will actively promote cultural activities in Taichung, and integrates teaching and research into the development of arts and humanities in Taichung. We keep on setting up long-term exhibition spaces, and regularly host a variety of cultural exhibitions and cultural events to upgrade the humanities in academic research in central Taiwan. Furthermore, we also need to face the College's internal adverse conditions (such as relatively high average age of full-time teachers) and external threats to the environment (such as low birth rate). However, we will take favorable opportunities to actively seek to integrate resources and adjust our future development direction.

The College will also integrate cross-department and inter-school cooperation resources to strengthen the organizational effectiveness. We will continue our cooperation with College of Business, College of Management, College of Design, College of Information and Distribution, College of Health and Center of General Education to offer diverse credit programs. The College strives to better the curriculum and teaching, combines the industries to enhance the industry-university cooperation and student employment opportunities. Our curricula consist of diverse modules and programs, and prepare students for useful certificates.

The College will seek to facilitate sustainable changes. We will strive to integrate all the manpower in the College and other colleges to enhance the research papers and the industry-university cooperation projects. All teachers ought to assist in the development of college affairs; however, some of them become indifferent and aloof for some reasons. There is no denying that all of us in the College ought to understand the changes of the era and adjust ourselves to

the ongoing transformation.

二、Mission

1. reach a consensus about implementing the position, purpose and characteristic of the College;
2. enhance teachers' professionalism and research energy;
3. cultivate students' basic literacy and core competencies;
4. strengthen students' professional knowledge and skills, shorten the gap between learning and using, and then increase students' competitiveness for future careers.

三、Vision

1. carry forward the traditional virtues, enhance the humanities, practice school mottoes, and embody the beauty of humanities;
2. grasp the trend of the times, study actively, and possess innovative, diverse, integration expertise, and a passion to serve the community;
3. develop our students to be open-minded and possess critical thinking skills, value highly local cultures, Chinese cultures and globalization, and pursue excellence and lifelong learning;
4. engage in a forward-looking study, nurture promising students with creativity and critical thinking, and make a varied contribution to the pluralistic society.

IV. Goal

- 一、cultivate promising students with professional skills, critical powers and a global vision to lead the social development, and strive for becoming the first choice of potential students;
- 二、engage in basic and applied research in the field of humanities, and strengthen the research on the Asia-Pacific region to build a platform for potential collaborations;
- 三、extend domestic and foreign exchanges, strengthen students' international experiences, and further expand the breadth and depth of academic cooperation.

V. Strategies to achieve

- 一、apply for more large-scale projects of research and industry-university cooperation, strive for more spaces and funding, and recruit more experienced teachers and promising students;
- 二、recruit promising students, and provide teaching and research assistance;

- 三、 create an open, friendly and warm organizational culture and atmosphere, and further strengthen the interaction among departments;
- 四、 develop mechanisms for quality assurance and self-evaluation, promote industry-university teaching and research, and implement periodic evaluations and improvements;
- 五、 turn to scholars and experts with international perspectives and experiences, and assist in the development of practical and strategic direction.

Our future feasible strategies and developments include:

1. cultivate language and business professionals based on the theory of “multi-faceted” to build better future in their careers;
2. implement multiple outcomes, and assist teachers in research and promotion;
3. promote students’ e-portfolios and provide students with guidance from enrollment to graduation;
4. actively seek all kinds of external resources, reflect service innovation and the value of professional integration;
5. be engaged in international academic exchanges and international admissions;
6. promote professional internships and construct an incubation mechanism with language and business features for micro-entrepreneurs;
7. nurture promising students with professional competence, abilities to think critically and global perspectives, and expect that the departments in the College will become the first choice of potential students;
8. work on basic and applied research in the field of humanities, explore forward-looking and integrated academic fields, and strengthen the research in the Asia-Pacific region to serve as a platform for cooperation in relevant fields.